

Franchise Opportunity



squiresloft.com.au

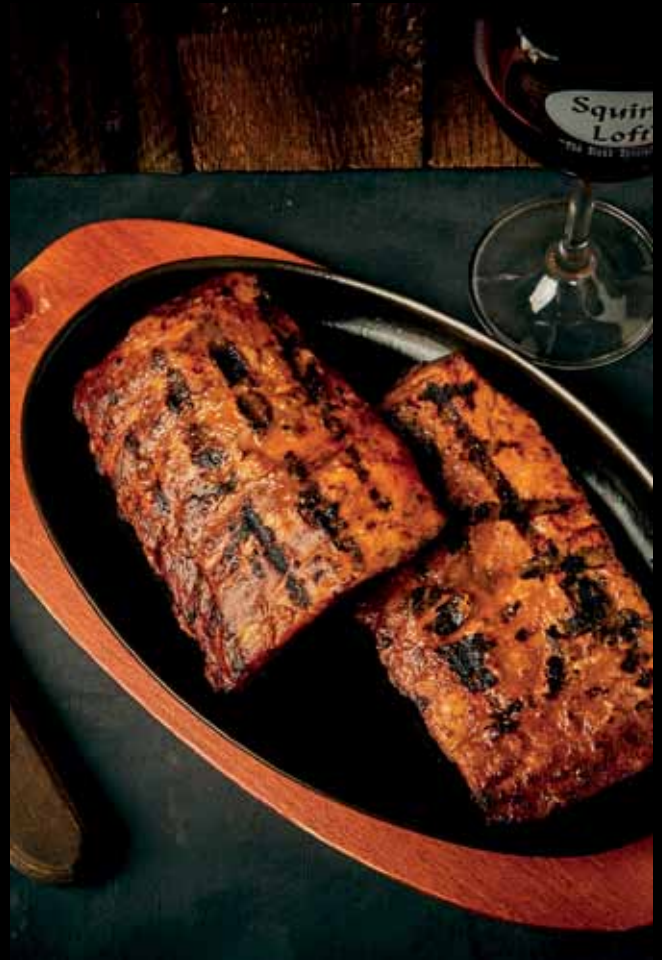
About Squires Loft

For over 30 years, we have passionately committed ourselves to providing an amazing Steakhouse dining experience to people from all over the world, inspiring them with our legendary savoury Baste and flavours, high quality Australian-sourced tender Steaks and melt-in-your-mouth signature Ribs.

Our incredible flavours are the heart and soul of Squires Loft which elevates us from our competitors.

Each of our locations have their own individual character and ambience, carefully curated and designed to complement the dining experience.

All of our venues are owner-operated by professionals who understand hospitality and deliver daily on our Squires Loft brand values: **Passion, Quality and Consistency.**



Squires Loft Franchise Team

Our Franchise leadership team have over 100 years of collective hospitality experience.

Our marketing programs are designed to generate awareness and build momentum for the brand.

Our training and support programs ensure that you are equipped with the skills and knowledge to successfully run a Squires Loft Steakhouse.



COMPANY
PROFILE

1
SIGNATURE
BASTE

1,000
PASSIONATE
STAFF

15
SAUCES

ATS
AT THE SAUCE
DEDICATED
KITCHEN

210,000
STEAKS SOLD
ANNUALLY

33,000 kg
PORK AND BEEF
RIBS ANNUALLY



Why Squires Loft?

We have our own exclusive central kitchen to ensure our Franchisees are supplied with the freshest quality proprietary sauces and Ribs.

We have a long standing partnership with our meat suppliers who understand our demand for stringent specifications and high quality portion-controlled Australian beef produce.

This leads to a knifeless kitchen with limited chef requirements, extremely low labour input to customer service ratio, and industry leading waste minimisation.

We have custom-built char-grills and proven cooking processes with educational training systems, delivering a perfectly cooked product with ease and consistency.

Next Steps...

- Step 01** ● **Initial Contact:**
After the initial enquiry, you will receive a prompt response from our dedicated Franchise team.
- Step 02** ● **Phone Discussion:**
A Franchise representative will schedule a phone call to provide you with an overview of your Franchise opportunity and answer any of your initial questions.
- Step 03** ● **Face-to-Face Meeting:**
If there is mutual interest, a face-to-face meeting is arranged to delve deeper into the partnership details and explore alignment. A confidentiality agreement will be signed at this point.
- Step 04** ● **Site Evaluation:**
Upon successful discussions, we collaborate on site for evaluation and selection, ensuring that your chosen location aligns with our brand standards.
- Step 05** ● **Franchise Agreement:**
Once all aspects align, your Franchise agreement is presented for review and signing, marking the beginning of an exciting journey as part of the Squires Loft family.





"The Steak Specialists"

★★★★★ Michael Portelli

Excellent return on Investment

We would like to extend our heartfelt gratitude to the Franchise Team for their unwavering support and expertise. Their guidance has been instrumental in helping us maximise the outcomes of our restaurant. The team's deep understanding of operational efficiency and their commitment to quality has significantly enhanced our business performance. Their responsive and hands-on approach to training and continuous support has streamlined our operations and empowered us to deliver exceptional dining experiences. It's a partnership we value immensely, and we look forward to continued growth and achievements with Squires Loft.

Michael Portelli, Squires Loft Williamstown

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★★★★★ Trish

5 star all around. I ordered the Scotch fillet steak with chips and mushroom sauce. The steak was cooked to perfection, it was juicy and seasoned well. Service was on point and attentive.

Definitely recommend if you are looking for a good old fashion steak house.

Food: 5/5 | Service: 5/5 | Atmosphere: 5/5

★★★★★ Peter Alexander

For me - the absolute "Go To" place for BEST Steak and accompaniments. Every Time! Perfect Eye Fillet - perfect chips, perfect accompanying sauce (Garlic) and the salad - and the Salad Dressing - finished it off; - a genuinely delightful meal - accompanied by a range of genuine quality red wines.

Sticky Date Pudding for the sweet tooth !

Food: 5/5 | Service: 5/5 | Atmosphere: 5/5

★★★★★ Ramodh Jayasinghe

Friendly service and great steaks. The steaks were cooked to perfection, great chips as well.

Food: 5/5 | Service: 5/5 | Atmosphere: 5/4

★★★★★ Gabriela Sabeh

Best steaks!! Was feeling hungry and what better place to get Melbourne's best steaks. I did a walk in. It was already very busy, was given a table almost instantly. It is hard to find a place to make a juicy mouth watering medium rare. Every bite was like hitting a ball in tennis. Great location romantic atmosphere and has facilities that suit all needs. Check out my photos!!! Thanks everyone for the awesome night and will see you on the next run. Kid-friendliness: Respectful environment
Wheelchair accessibility: Definitely something to give this place love for they thought about everything.

Food: 5/5 | Service: 5/5 | Atmosphere: 5/5

Recommended dishes Any Steak

★★★★★ Jonathan Ramirez

Food was delicious and cooked perfectly, service was on point and love the underground style restaurant gave it an old rustic atmosphere!

Can't wait to come back.

Food: 5/5 | Service: 5/5 | Atmosphere: 5/5

Recommended dishes Fudge Cake, Pork Spare Ribs, Beef Ribs